

The Kelu Project Logo

The Kelu Project | Price List

Writing. Research. Project Solutions.

Updated: April 13, 2026

 Download as PDF

Services & Pricing

All prices are based on project scope and include consultation and review time. Please contact me for detailed quotes.

| Item Nr | Service | Description | Price (from) |
|---------|------------------------|--|--------------|
| 1. | Content Writing | Web, blog, and article writing tailored to your voice and brand. | €80 |
| 2. | Editing & Proofreading | Detailed grammar, structure, and clarity review for all documents. | €50 |
| 3. | Project Documentation | Professional reports, briefs, or proposals written or edited. | €100 |
| 4. | Consultation | Strategy and planning session for project or content needs. | €60/hr |

| | | | |
|----|------------------------------|---|--|
| 5. | PR & Content Writing | <ul style="list-style-type: none"> ? Two professionally written blog articles, newsletters, or press releases ? Full editing and proofreading to ensure clarity and polish ? A 30-minute strategy session to define your goals, tone, and messaging ? Optional SEO keyword guidance or distribution support | From €100 |
| 6. | Content Writing & PR Package | <ul style="list-style-type: none"> ? 2 original blog articles or press releases ? Editing and proofreading ? Strategy session to identify your key messages <p>Discounts & Incentives</p> <p>Nonprofit discount: 10-15%</p> <p>Bundle packages (eg. editing + event planning): Custom quotes</p> <p>Referral bonus: 10% off for both referrer and referee</p> | From €100 |
| 7. | Social Media Launch Kit | <ul style="list-style-type: none"> ? 5 custom-designed posts ? Content calendar template <p>More Offers</p> <p>Social media promotion strategy</p> <p>Copywriting for event materials or campaigns</p> <p>Post-event/project reporting</p> | <p>From €80</p> <p>€100 - €200</p> <p>€60 - €150</p> <p>€80 - €200</p> |
| 8. | Proofreading | <ul style="list-style-type: none"> ? Spelling, grammar, and punctuation correction ? Formatting consistency ? Basic layout or typography check (for PDFs, print) ? Light commentary for optional improvements <p>Best For</p> <p>Final drafts of brochures or printed material</p> <p>Website copy before going live</p> <p>Funding proposals or pitch decks</p> <p>Articles, Scripts & Website Content</p> <p><i>Same-day service available for an additional fee</i></p> | From €30 per 1,000 words |

| | | | |
|-----|----------|---|--------------------------|
| 9. | Research | <ul style="list-style-type: none"> ? Topic clarification and planning call ? Targeted desk research (up to 3 hours) ? Summary report with references and sources ? Optional competitor or media landscape scan <p>Perfect For</p> <ul style="list-style-type: none"> ? Blog or campaign content preparation ? Project planning or grant writing ? Market entry or audience targeting <p>Discounts for bundled content and research packages</p> <p><i>Web, blog, and article writing tailored to your voice and brand.</i></p> | From €60 |
| 10. | Editing | <ul style="list-style-type: none"> ? Full grammar, spelling, and punctuation corrections ? Sentence flow and structure improvement ? Tone and clarity adjustments ? Optional style guide alignment (APA, MLA, Chicago) <p>Documents We Edit</p> <ul style="list-style-type: none"> ? Website copy ? Reports and internal documents ? Blog posts and campaign materials ? Scripts and speeches <p><i>Quotes available for large or ongoing projects</i></p> | From €50 per 1,000 words |

| | | | |
|-----|--|---|------------|
| 11. | Basic - PR, Social Media & Content Package | <p>What's included</p> <ul style="list-style-type: none"> ? Media list building and outreach templates ? Press release writing and distribution ? Social media profile audits and optimisation ? Post/campaign calendar planning ? Branded content samples (graphics or copy) <p>Ideal For</p> <ul style="list-style-type: none"> ? Startups, solo entrepreneurs, and changemakers ? Anyone preparing for a launch or announcement ? Small orgs looking to build consistent visibility <p>All-In-One (One-time and monthly retainer options available)</p> | From €90 |
| 12. | Pro - Proofreading, Editing & Research | <p>What's included</p> <ul style="list-style-type: none"> ? Research tailored for your topic or audience ? Professional editing for flow, tone, and clarity ? Final proofreading pass for grammar and style ? Up to 2 rounds of revisions based on your feedback ? Research summary or fact-checking notes (optional) <p>Ideal For</p> <ul style="list-style-type: none"> ? Grant applications or investor materials ? Content creators or nonprofit campaigns ? Business preparing new service/product launches <p>All-In-One (Special pricing available for combined editing & research bundles)</p> | From € 120 |

| | | | |
|-----|---------------------------------------|--|---|
| 13. | Premium - Project Management Packages | <p>What's included</p> <ul style="list-style-type: none"> ? Project planning & timeline development ? Task delegation and progress tracking ? Budget guidance and vendor coordination ? Event logistics: venue, RSVP, run sheets, & staffing ? Post-event evaluation and feedback report <p>Ideal For</p> <ul style="list-style-type: none"> ? Small business or nonprofit events ? Online product or service launches ? Workshops, fundraisers, or networking meetups <p>Investment</p> <p>Custom quotes provided based on scale and duration</p> <p>First clients - small projects</p> <p>Bigger clients - large projects</p> <p>Retainer service for recurring project support (monthly)</p> | <p>€ 200 - € 500</p> <p>€2,000</p> <p>€ 250 - € 600/mth</p> |
|-----|---------------------------------------|--|---|

The Kelu Project

Dublin, Ireland | info@thekeluproject.ie | www.thekeluproject.ie



© 2026 The Kelu Project. All Rights Reserved.